

**ARKANSAS DIAMONDS IN THE ROUGH: THE MANY FACETS OF  
AAUW BRANCHES**

This is the submission by State Branches to be recognized for their endeavors over the past year (**March 2009-March 2010**). Write a brief narration for the following DIAMONDS. To achieve Diamonds status, incorporate AAUW’s Mission and Diversity Statements in your branch programs and projects.

**SEND THE FINISHED PROJECT TO:**

Shirley Breeze  
138 Kings Dr.  
St. Louis County, MO 63034

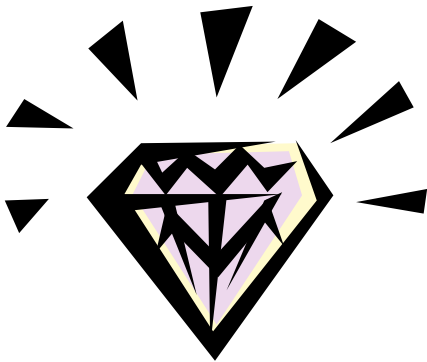
***Deadline: March 15, 2011***

Diamond awards will be presented at the Arkansas State Convention in April, 2011  
The program year is:

**March 2010-March 2011**

**Branch Information:**

**Branch Name:** \_\_\_\_\_  
**Contact Person:** \_\_\_\_\_  
**Street Address:** \_\_\_\_\_  
**City and Zip:** \_\_\_\_\_  
**Phone:** \_\_\_\_\_  
**Branch Position:** \_\_\_\_\_



**THE COMMUNITY ACTION  
DIAMOND**

Community Action Project options include:

- a. Choices for a Changing World (Sister-to-Sister, Woman-to-Woman, Transitions Conference Tech Check, Signposts)
- b. International program
- c. Higher education program

d. Translating research into action utilizing results from one of AAUW’s research reports (e.g., *A License for Bias: Sex Discrimination, Schools and Title IX; Drawing the Line: Sexual Harassment on Campus; Gains in Learning, Gaps in Earning; Women at Work*)

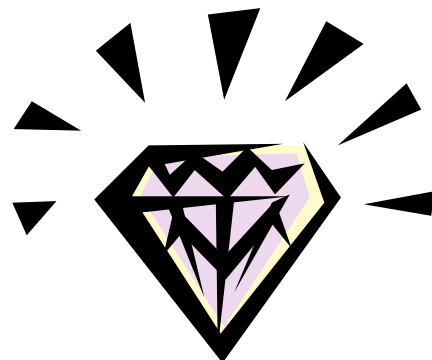
e. Other branch program that advances AAUW’s mission and makes an impact on the community including but not limited to a mentoring program, leadership development program, math and science or career conference math and sports camp. Projects may be undertaken by the branch alone or in conjunction with other groups. When collaborating with other groups, clear recognition of AAUW in project publications as well as branch financial support or participation by multiple members of the branch must be demonstrated.

Our branch has undertaken a community action project.

**Name of the project:**

**Purpose of the project:**

Describe in 150 words or less your project, the impact on the community, lessons learned, and how the project addresses AAUW’s mission to promote education and equity for women and girls.



## THE PUBLIC POLICY DIAMOND

Public Policy projects are designed to address one of the initiatives described in AAUW's biennial action priorities.

Examples of projects include

- a. Letter writing campaign, lobbying or similar activities about local, state or national legislation related to one of the priorities (e.g., Social Security and Medicare reform, reproductive choice, Title IX) with report back to branch members;
- b. Voter education/registration campaign;
- c. Candidate or issues forum;
- d. Attendance at school board, city council, county commission or similar meetings at which members raise issues and ask questions related to AAUW priorities and report back to branch members;
- e. Public testimony and comment on issues related to AAUW priorities with report back to branch members.

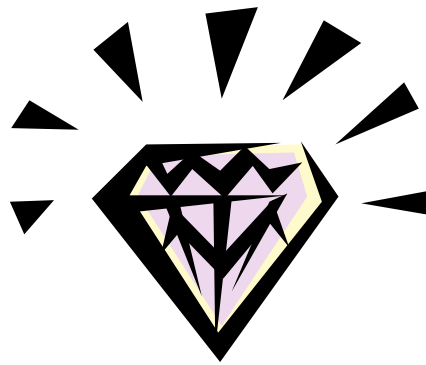
To achieve the Public Policy Diamond with any of the above or similar projects, clear mention of AAUW must be made in letters, testimony, advertisements, etc. and multiple members must participate.

Please, briefly explain the major points of your Public Policy Program.

Our **primary** public policy:

**Components of the project:**

Describe in 150 words or less your project, the impact on the community, lessons learned, and how the project addresses AAUW's public policy priorities.



## MEMBERSHIP DIAMOND

Total new members as of March 15<sup>th</sup>, 2010:

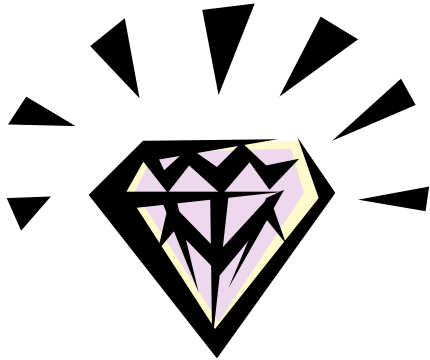
Total Membership: \_\_\_\_\_

Check all that apply:

- Someone from the membership team at the state or branch level served on a project, event or program planning committee or provided consultation.
- An Emerging Leader Intern or recent graduate recruited from the Give a Grad a Gift program assisted in a project, event, or program.
- The branch recruited at least 2 new members from underrepresented populations.
- The branch involved at least one college or university in a project, event or program, recruited an institution for AAUW college/university membership or established a new relationship with an AAUW college/university representative.
- The branch invited members-at-large to attend or volunteer for a project, event, or program.

Describe in 100 words or less how your branch reached out to and followed up with prospective members. To earn points,

narratives must reflect the boxes checked above.

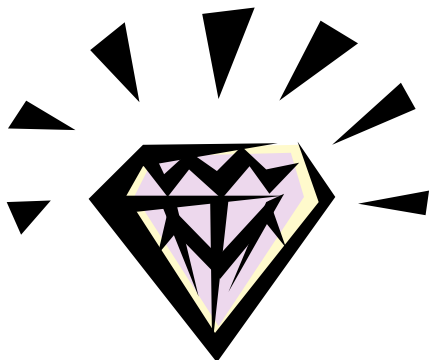


### **AAUW FUNDS DIAMOND**

Total Monies for AAUW Funds: \$ \_\_\_\_\_

Per capita contribution: \$ \_\_\_\_\_

If the per capita contribution is less than \$35 per member, describe in 100 words or less how your branch educated donors and other potential supporters about AAUW Funds:

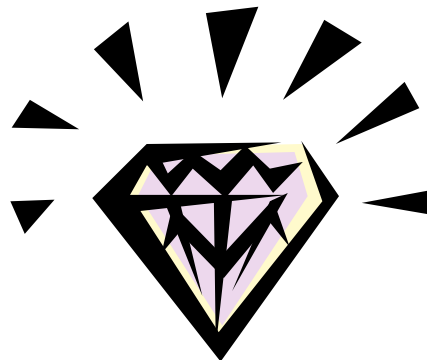


### **VISIBILITY DIAMOND**

- Someone from the visibility/communications team at the state or branch level, served on a project, event, or program planning committee or provided consultation.
- Announcements of a project or event, with clear mention of AAUW, were posted in at least two locations (such as libraries and campuses)

- Announcements of a project or event, with clear mention of AAUW appeared in a newspaper.
- A newspaper printed a feature story on the project.
- Reporters at a radio or TV station interviewed a branch or project committee member.

Describe in 100 words or less efforts to publicize branch activities to nonmembers. Attach documentation such as press clippings, news releases, audiotapes or videotapes of media coverage or a media kit. To earn points, narratives must reflect the boxes checked above



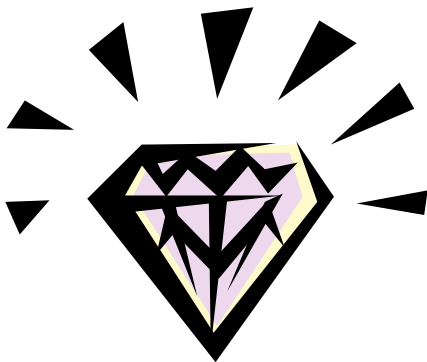
### **LEADERSHIP/PROJECT/STRATEGIC PLANNING DIAMOND**

Check all that apply:

- The branch matched leaders to tasks so members could build on their specific interests, skills, and abilities.
- New and ongoing members assumed roles of greater responsibility.
- Experienced leaders mentored emerging leaders.
- The plan includes specific action steps and measurable outcomes after assessing the community and the

- branch to identify needs and available resources.
- Branch members engaged in the planning process and shared the outcome with the branch to secure input and support.

Describe in 100 words or less how the branch cultivated leadership and its benefits to membership. To earn points, narratives must reflect the boxes checked above.



**EDUCATION AND DIVERSITY  
DIAMOND**

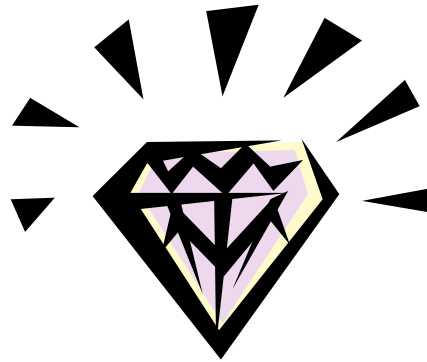
Check all that apply:

- Our branch membership is diverse in the following ways:
  - multigenerational in proportion to the population in our immediate geographical area
  - ethnically in proportion to the population in our immediate geographical area.
  - other (describe)
- Someone from the diversity team at the state or branch level served on a project, event, or program planning committee, gave a presentation at a meeting or provided consultation.
- Diverse groups co-sponsored a project, collaborated with the branch to host an activity, or established an ongoing partnership with AAUW at

the local, state, or national level. List the diverse groups and the project with which they were involved.

- Diverse nonmembers or members-at-large participated in a project.
- Diverse speakers or presenters – members or nonmembers – were included in a project or presented at a branch meeting.

Describe in 100 words or less how your branch targeted diverse participants, presenters, and organizations to be involved in the project. To earn points, narratives must reflect the boxes checked above.



**TECHNOLOGY DIAMOND**

Check all that apply:

- The branch discussed or held a session regarding ways to incorporate technology.
- The branch used technology to share planning information.
- The branch used technology to publicize a project to nonmembers.
- The branch publicized a project on the branch or state website. Provide the website address.
- The branch used chat rooms to host planning sessions, feature notable speakers, or hold a meeting.

Describe in 100 words or less how your branch used technology to improve communications or present information (e.g., e-mail, the Internet, conference calls, online meetings, fax or PowerPoint presentations. To earn points, narratives must reflect the boxes checked above.

**“EDUCATION AS THE GATEWAY TO  
WOMEN’S ECONOMIC SECURITY”**